

REP HEADLINE# 6387273  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT19/12 15.46  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/T KAINE/DSCC/D/SEN/VA

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN.# \_\_\_\_\_

BUYER NAME ART MORAN

SALES PRSN WA- DAVE CLARK

AGY # \_\_\_\_\_ AGY. NAME MEDIA STRATEGIES & RESEARCH

11350 RANDOM HILLS ROAD, SUITE 670

FAIRFAX, VA 22030

ORDER # \_\_\_\_\_ CONTRACT # 6387273

PRDCT TIM KAINE/DSCC EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

CLASS: NATL. LOCAL REGIONAL

DATE OCT19/12 15.46

REP: TO NSM/NSA  
FR LINDSEY FOR DAVE  
NEW ORDER  
TTLS \$3,800  
PLEASE CONFIRM, THANKS!

*new Political*



CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 12708

*PL3/1*

1			700P-730P	30		\$700.00	10/31	11/2	2		W-F	2
PROGRAM : 2.5 MEN												
2			700P-730P	30		\$700.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
3			730P-800P	30		\$850.00	10/29	11/1	2		M,TH	2
PROGRAM : 2.5 MEN												

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NOV/12						\$3,800.00						

CONTRACT TOTAL \$3,800.00  
 TOTAL SPOTS 5

MARKET TOTALS \$380,000    WDCW 1%    WJLA 19%    WUSA 23%    WRC 35%    WTTG 21%    WPXW 0%    WDCA 1%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*